

AMMO PROGRAMME NEWS

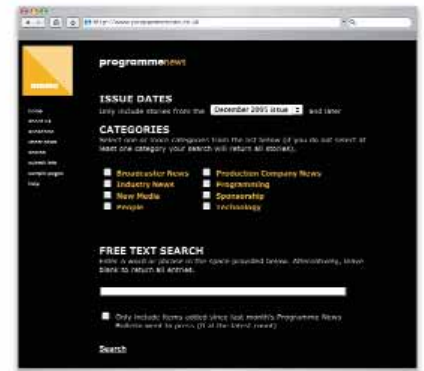
AMMO PROGRAMME NEWS PROVIDES ADVANCE INFORMATION ON THOUSANDS OF PROJECTS AND NEW BUSINESS OPPORTUNITIES AND IS THE LEADING PUBLICATION FOR THE BROADCASTING INDUSTRY

Programme News is dedicated to providing advance information on television and radio programming to UK broadcasters and suppliers. It contains details of thousands of projects at every stage from development to broadcast.

The online service is updated daily with exclusive research and relevant stories, as well as allowing access to a comprehensive contacts section and a calendar of events for the industry.

The hard copy edition brings together news, research, programme listings and contacts to provide a user-friendly round-up of the past month.

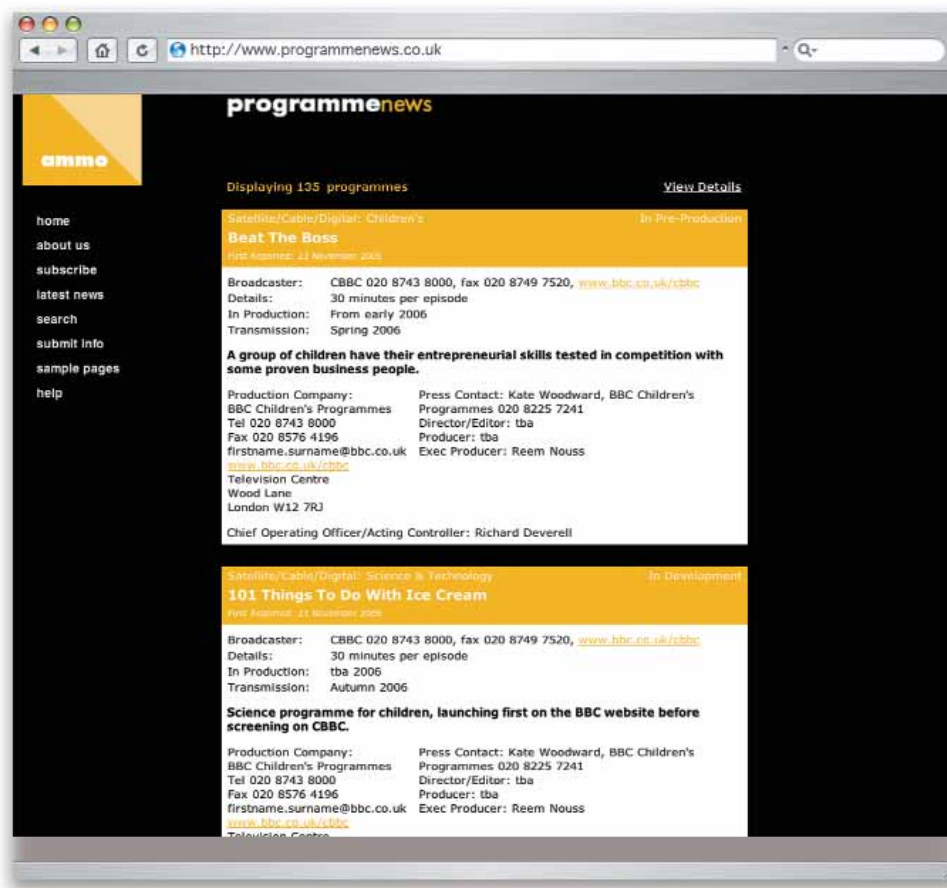
In addition, the Programme News Hotline service provides updates on a production's status and historical details.



PROGRAMME NEWS PROVIDES ADVANCE INFORMATION ON TELEVISION AND RADIO PROGRAMMING

BENEFITS

- **Identify co-production and business development opportunities** – full information on project status and requirements, including exclusive research
- **Co-ordinate new business initiatives** – comprehensive directory of events, contact listings, and key personnel details
- **Additional resource** – direct access to expert researchers for individual requests; personalised daily alerts



THE SITE IS UPDATED DAILY WITH RELEVANT STORIES

EXCLUSIVE
INFORMATION